

BENEFITS OF DIVERSITY

BUSINESS....

“Companies that pursue diversity outperformed the S&P 500 over the past three and five years...”

...Fortune Magazine 7/99

SOCIETY...

“Societies and organizations that most creatively incorporate diversity will reap the rewards of innovation, growth, wealth and progress.”

—Joel Barker

“...research report concludes that graduates of diverse colleges make more money than graduates from institutions with homogeneous populations....

...American Education Research Association,
The Baltimore Sun, 7/20/99

“...if you don't know how to behave mutualistically, if you can't collaborate with individuals and enterprises that are different from yourself, then you will never be able to reap the benefits of diversity.”

—Joel Barker

